



Ashland Gallery Association PO Box 241 Ashland, OR 97520
541-488-8430 1-877 PLAN ART www.atasteofashland.com

Application for Membership

Name of applicant, gallery, group or business _____

Owner, Manager or contact person _____

Address _____

Mailing Address (if different) _____

Phone number _____ Fax _____

E-mail _____ Web Site _____

Types of arts or crafts being shown or sold _____

Percentage of total business in fine arts and crafts _____

Years in business _____

I, _____ representing _____
am applying for membership in the following category:

____ Gallery Member

____ Associate Member

____ Artist Member

My application fee in the amount of \$_____ is attached.

Date: _____

REQUIREMENTS FOR MEMBERSHIP IN THE ASHLAND GALLERY ASSOCIATION

1. Agree to actively participate in the group's activities, by being represented at meetings (at least 9 of 12 regularly scheduled per year), promptly paying special assessments for group activities (as voted by the membership), and taking part in the planning and participating in the group's events (such as First Fridays and A Taste of Ashland).
2. Prominently display and distribute the Ashland Gallery Guide.
3. Support the group's mission which is to "Promote Ashland's art galleries as sought after destinations for art lovers everywhere through group activities such as art shows, gallery walks, guest artist workshops, and special events; through group advertising and promotional brochures; and by using the group to more effectively communicate our goals to other organizations.
4. Display the AGA logo in advertising and in the gallery.
5. Apply for membership in one of three categories, pay all initial fees and dues and comply with the responsibilities of the membership classification chosen.
6. Pay annual dues by January 31 of each year. Dues for new members will be prorated for the year according to the number of months remaining in the calendar year at the time their membership is approved.
7. Failure to comply with these requirements may result in expulsion from the association by a majority vote of the membership.

GALLERY MEMBERS

Definition of Gallery Membership

This membership category is reserved for local retail stores or institutions with a storefront (or equivalent businesslike location) who are principally engaged in the promotion and sale of fine art, hand-crafted art, and/or functional art. For consideration in this membership category candidates must dedicate the majority of their floor space and inventory to art. Membership applications must be approved by a majority of AGA gallery members, who determine the fit of applicants with AGA and determine the appropriate membership category.

Dues, Duties, Responsibilities, and Benefits of Gallery Members:

Application fee: \$100

Annual dues: \$350

Taste of Ashland annual event: Encouraged but not required to host the Taste of Ashland event

Voting: Strongly encouraged to have a representative attend general membership meetings and vote on all issues brought up at the meetings.

AGA committees: Strongly encouraged to have a representative participate on at least one Gallery Association Committee, and on the Executive Board if elected.

First Fridays: Participates in at least 9 of 12 First Fridays, with monthly map and website listings.

AGA logo: Allowed to display the AGA logo in advertising and on a plaque or window decal in the gallery. Strongly encouraged to mention AGA membership in advertising and publicity releases.

Listing in the Ashland Gallery Guide and AGA website: Free listing as a "Gallery Member."

Discount on advertising in the Ashland Gallery Guide: 50% discount

AGA group advertising: Included in AGA group marketing and promotional materials.

Other benefits: Membership welcome kit, two invitations to the annual membership reception.

ASSOCIATE GALLERY MEMBERS
Definition of Associate Gallery Membership

This membership category is for local businesses with a storefront (or equivalent businesslike location) that display and sell art, but not as their primary function. Membership applications must be approved by a majority of AGA gallery members, who determine the fit of applicants with AGA and determine the appropriate membership category.

Dues, Duties, Responsibilities, and Benefits of Associate Members:

Application fee: \$50

Annual dues: \$250

Taste of Ashland annual event: Not eligible to host.

Voting: Strongly encouraged to have a representative attend general membership meetings and vote on all issues brought up at the meetings.

AGA committees and Board: Strongly encouraged to have a representative participate on at least one Gallery Association Committee, and on the Executive Board if elected.

First Fridays: Entitled to participate in all First Fridays, with monthly map and website listings.

AGA logo: Allowed to display the AGA logo in advertising and on a plaque or window decal in the gallery. Strongly encouraged to mention AGA membership in advertising and publicity releases.

Listing in the Ashland Gallery Guide and AGA website: Free listing as an "Associate Member."

Discount on advertising in the Ashland Gallery Guide: 35%

AGA group advertising: Included in AGA group marketing and promotional materials.

Other benefits: Membership welcome kit, two invitations to the annual membership reception.

ARTIST MEMBERS

Definition of Artist Membership

This membership category is for individual artists or studios with three or fewer artists who want to be a part of the AGA, but do not qualify for full or associate membership. All visual artists are encouraged to join and become active participants in Ashland's art community.

Dues, Duties, Responsibilities, and Benefits of Artist Members:

Application fee: none

Annual dues: \$25. All artists who purchase listings in the AGA Guide or website receive automatic membership benefits, with dues to be included in the listing fees. (Artist membership dues will be waived for AGA Gallery or Associate members who also purchase an artist listing.)

Taste of Ashland annual event: Not eligible to host.

Voting: Entitled to attend general membership meetings and participate in discussions, but not to vote unless elected to the Executive Board.

AGA committees and Board: Entitled to participate on AGA committees and serve on the Executive Board if elected.

First Fridays: Not applicable.

AGA logo: Not applicable.

Discount on advertising in the Ashland Gallery Guide: Not applicable.

AGA group advertising: Not applicable.

Other benefits: Membership welcome kit, two invitations to the annual membership reception, a discount on two Taste of Ashland tickets.